



**NEWS RELEASE
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**GEARY INTERACTIVE CEO NOMINATED FOR PRESTIGIOUS CEO AWARD
BY SAN DIEGO BUSINESS JOURNAL**

SAN DIEGO, Calif., October 22, 2007—Geary Interactive, an advanced internet marketing solutions firm, today announced that CEO Andreas Roell was named by the *San Diego Business Journal* as a finalist for the publication's Most Admired Chief Executive Officer Award. Roell was an executive chosen from 105 nominees in the category of Small Private Companies. Announcement of finalists and honorees was made at a cocktail reception on October 18th at the San Diego Marriott Hotel and Marina.

Roell was nominated for the award for his work and dedication to Geary Interactive, its employees and the San Diego community.

Roell has been responsible for making Geary Interactive one of the leading interactive agencies in the country. Prior to forming the agency, he was co-founder of Prime Player, the Internet's first portal for sports participants. During this tenure, Andreas formed partnerships and Internet solutions with the first wave of Internet leaders, such as ESPN.com, Fogdog, MVP.com. Shortly after taking Prime Player public, Andreas co-founded Geary Interactive, which he led through organic growth into one of the San Diego's ten fastest growing companies.

He is a frequent contributor of online columns in leading publications and guest speaker at universities, conferences and trade associations, sharing his entrepreneurial vision and knowledge of marketing and interactive media with businesses in and beyond San Diego. He is the president of the San Diego Ad Club and was named one of San Diego's Top 40 Entrepreneurs under 40 by *San Diego Metropolitan Magazine*.

Roell received his MBA from the University of San Diego magna cum laude

About Geary Interactive:

Geary Interactive is an advanced Internet marketing firm that provides end-to-end Internet marketing solutions that are customized and drive bottom-line results. Premium services include online marketing, website design, search engine optimization, technology and e-commerce. Leveraging the latest online marketing techniques, cutting-edge technologies and proven processes, Geary Interactive has created targeted and effective campaigns for leading brands, such as Eddie Bauer, M&T Bank, Harrah's Entertainment and SBE Entertainment.

As one of the West Coast's largest independent Internet marketing firms, Geary Interactive has been recognized for the past three years as one of the nations fastest growing companies by Entrepreneur Magazine and as one of the best places to work. Headquartered in San Diego, Geary Interactive also has offices in New York City and Las Vegas. For information, please visit www.gearyi.com.